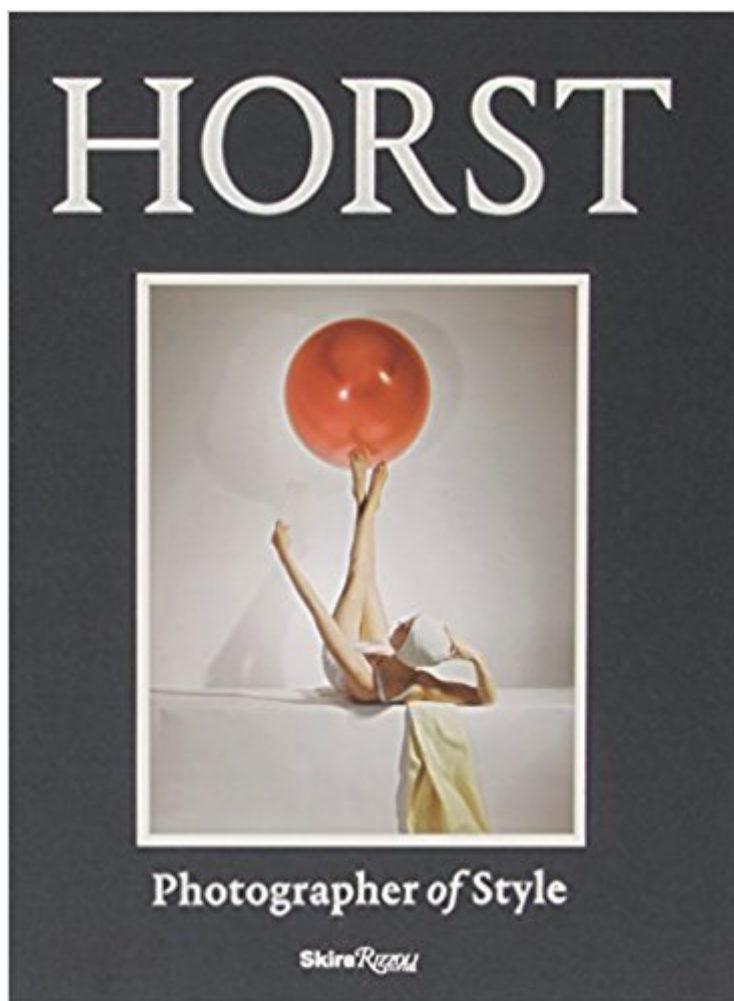


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Horst: Photographer Of Style



Synopsis

INDIEFAB Book of the Year Awards -- 2014 GOLD Winner for Photography

The first major book to celebrate the entire career of legendary fashion photographer Horst P. Horst. The first comprehensive book on Horst P. Horst, this richly illustrated survey accompanies a retrospective of the photographer's career, spanning fashion, nudes, portraiture, interiors, and art, at the Victoria and Albert Museum. For an incredible six decades, Horst's work graced the pages and covers of Vogue, beginning in the 1930s alongside luminaries such as Cecil Beaton and George Hoyningen-Huene. With equal admiration for the physical ideals of classical sculpture and the surrealism of Salvador Dali, Horst crafted some of fashion's most iconic images. Newly researched essays follow the photographer as he captured and mingled with the great thinkers, designers, and muses of his day, among them Elsa Schiaparelli and Coco Chanel. Known first as a master photographer of French and British couture, Horst also left his mark on interior and lifestyle photography with his work in House & Garden. This survey traces a career remarkable for its range, daring, and depth.

Book Information

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Customer Reviews

"Horst: Photographer of Style is the type of fashion/photography coffee table book that will continue to give new perspectives with each reading and is a must for those who have even the slightest interest in either of those topics—we really get to see the full breadth of his work. This stunning and detailed overview is about as apt a title as one can get; it is clear, simple,

and spot on. As said, what is so wonderful here is that the reader is exposed to a 360-degree view of Horst. This is not a book that one can recommend strongly enough because Horst may have set the bar or the platinum standard for so many genres of photography. This is a one-volume encyclopedia that will offer its reader everything from education to just sheer enjoyment and pleasure. *New York Journal of Books* "Guaranteed to inspire just about every corner of your life. *One King's Lane*" Whether he was snapping the ruins of Persepolis or haute couture chapeaus, the gravel-voiced virtuoso had no illusions about what made his oeuvre special. 'I don't think photography has anything remotely to do with the brain,' said Horst, whose romantic partnership with writer Valentine Lawford also fueled stunning beau monde-at-home stories for *Vogue*. 'It has to do with eye appeal.'"

Architectural Digest "Horst: Photographer of Style is a richly illustrated survey of the single-monikered image maker whose work graced the pages of *Vogue* for six decades. The book is a rich history of a life spent chronicling the intersecting worlds of art, fashion, design, theater, Hollywood and high society. *Los Angeles Times* "Celebrating the entire career of legendary fashion photographer Horst P. Horst, this rich illustration includes a retrospective of the photographer's career, spanning fashion, nudes, portraiture, interiors, and art at the Victoria and Albert Museum. *Society Diaries*" The father of fashion photography, Horst, proved the worth of fashion photography as an art form, as evidenced by his works in *Horst: Photographer of Style*. The images in this book inspired, and will continue to inspire new generations of artists." -Document Magazine

Susanna Brown is curator of photography, Martin Barnes is senior curator of photography, and Claire Wilcox is curator of textiles and dress at the V&A, London. Glenn Adamson is director of the Museum of Arts and Design, New York. Philippe Garner is international head of twentieth-century decorative art and design and photographs, Christie's London. Robin Muir is a fashion historian and writer. Terence Pepper is senior special advisor on photographs at the National Portrait Gallery, London. Shawn Waldron is senior director of archives and records at Condé Nast. Oliver Winchester is a curator at the Design Museum, London.

This is a well-made attractive book about the photographic legacy of Horst. The book is large and thick, it is also divided into chapters discussing the different stages of Horst's career. I haven't read the text yet, but each chapter is supplemented with a nice and large selection of photos. The photos are mostly full page with a mixture of b/w and color. They range from fashion shots, to some

glamour portraits, touristic sights, and shots of natural plants. The selection of photos in the "nature" section is really nice but sadly all of it is in b/w which takes a lot from the beauty of the plant patterns. There are also two fold-outs reproducing some Vogue covers, but many of these appeared previously in the book *Vogue Covers*, published a couple of years ago. All in all this is a nice book and recommendable as the first monograph on Horst, but I think there was room for a wider selection given Horst's famed career. Also some of the b/w photos look slightly dark, and the last section about some male nude poses is not of much interest.

I was so impressed by the incredible range of Horst's photography. His ability to see what most of us miss was amazing.

Horst, remains one of the true Gold Standards, of High Fashion photography, and in that regard, this volume is superb. I highly recommend it if you have missed the several previous volumes devoted to his work.

A perfect gift for my boyfriend, a commercial/fashion photographer, a perfect gift for anyone interested in photography or fashion, or the combination or conjunction of the two. The book arrived in great condition.

The advent of the "Hollywood Style." See the genesis through the lens of its creator. Priceless.

Awesome!

Very Interesting

This beautiful book is a testament to one of the most iconic fashion photographers of the last century - Horst P. Horst (real name Horst Paul Albert Bohrmann). Horst's style, characterized by elegant poses and dramatic lighting, established him at the forefront of fashion photography as well as master portraitist. Chapters are arranged by the various types of photography he did with a brief introduction followed by luscious examples of his work, both in black-and-white and color. The first section covers his career in Paris where he photographed couture 30s fashion for French and British Vogue (his famous photograph "The Mainbocher Corset" is just one example). "Stage and Screen" features portraits of Hollywood legends such as Bette Davis, Marlene Dietrich, Vivien Leigh

and Gene Tierney. "Fashion in Colour" discusses his quick adaptation to the increasing popularity of color photography. "Male Nudes" shows how his dramatic use of lighting influenced later photographers like Robert Mapplethorpe and Bruce Weber. "Nature" explores his work with still lifes and flora. And finally, "Interiors" discusses his work as a photographer for "House and Garden" magazine. This chapter features an introduction by Valentine Lawson, Horst's longtime partner and includes photos of their popular home in the Hamptons.

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